

## **Media Officer Report**

A very quiet year on the social media front with both facebook and twitter having predominantly informative posts. Any and all controversies were swiftly handled and ECB protocols have been very well adhered to.

Most posts on both platforms were for the most part informative, reporting on games being played along with team selections and details pertaining to those games. The respective Captains posted all information along with some match reports that we could follow.

My recruitment responsibilities were minimal with the Captains recruiting within their groups and directing new members straight to the Secretary. Long may this format continue as I believe it leaves the final decision making with the Captains as to how and where the new players may fit into their playing sides.

Reporting in the printed press was minimal , if at all, as social media has been our primary platform for distributing information. This may change in the future as we need to be all inclusive with our information. Not everyone is on social media or even the internet.

As I said, a very quiet year on the media front.

I will be stepping away from this position this year and wish you the best for the future.

Alan Lithins